



FOR IMMEDIATE RELEASE

Fur-Get Me Not Turns Ten

-Local, Full Service, Pet Care Company Celebrates Ten Years of Success: Growth, Community Involvement, and Providing Local Jobs-

Arlington, VA—November 5, 2010: This November Fur-Get Me Not celebrates their 10 year anniversary. Fur-Get Me Not employs 97 people throughout the DC Metro area with two locations: one in Shirlington, VA and a new location in Adams Morgan, DC. Developed out of Owner and Founder Tammy Rosen's love for animals, she found the courage to leave a successful position in Corporate America to pursue her dream. Ten years later the company she built now supports her and her family, and she is still energized by working in the field she loves. Fur-Get Me Not is taking the week of 11/15 – 11/21 to thank all of its customers and their pets for their support over the years.

CELEBRATE: Fur-Get Me Not is hosting a week-long series of Anniversary events from November 15-21 that include:

- Monday, Nov. 15: Starting at 7AM in Shirlington and 9AM in Adams Morgan—coffee and donut morning treat.
- Tuesday, Nov. 16: TENnis Ball Day in Daycare. All dogs go home with a fun TENnis ball! And Adams Morgan Open House, 5–8PM Come meet the FGMN management team and talk with our Dog Trainers. Enjoy wine and cheese and the chance to win prizes.
- Wednesday, Nov. 17: All scheduled Dog Walking clients receive a fun treat.
- Thursday, Nov. 18: Shirlington Open House, 7–9PM Come meet the FGMN management team and talk with our Dog Trainers. Enjoy wine and cheese and the chance to win prizes.
- Friday, Nov. 19: Starting at 7AM in Shirlington and 9AM in Adams Morgan—cider and ginger cookie snack.
- Saturday, Nov. 20: Adams Morgan Charity Dog Wash, 9AM–12PM. Help raise funds for the Washington Humane Society.
- Sunday, Nov. 21: All Daycare and Boarding Dogs and Adams Morgan Dog Wash clients receive FREE fresh smelling spritz.

GROWTH: During difficult economic times, especially for small businesses, Fur-Get Me Not has been able to keep expanding – adding a new location, adding staff, and adding new services. Fur-Get Me Not's long history of high-quality care and exceptional service has helped them build a solid foundation of loyal clients making Fur-Get Me Not a shining example of local small business success.

COMMUNITY: Rooted firmly in the community, Fur-Get Me Not regularly contributes to rescues, non-profits and other community organizations – creating a better environment for people and pets alike. Rosen states “We actively support the community and frequently participate in fundraising activities. Underscoring



Fur-Get Me Not

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that fact, one of our anniversary events will be held in support of the Washington Humane Society. That event will help raise funds for their organization, to fund their operations. We focus on finding ways to create and nurture relationships like these, where we can use our resources to help make a difference.”

EMPLOYMENT: As a local employer of nearly 100 people, Fur-Get Me Not continues to support and grow the local economy. When many other firms are laying off employees – Fur-Get Me Not is still hiring wonderful employees across the DC metro region. All team members share Rosen’s love for pets and her dedication to deliver high quality care 7 days a week, year round. Fur-Get Me Not’s team of professional pet care providers are the foundation that has allowed the company to continue to grow in tough times.

About Fur-Get Me Not:

Tammy Rosen founded Fur-Get Me Not in 2000 as a small pet sitting business operating out of her home. By 2003, the company had grown to 25 employees and was ready to expand. Finding a great location in Arlington, Tammy opened a dog daycare and has continued to expand service offerings, which now include dog daycare, boarding, dog walking, pet sitting, and dog training. The company's most recent expansion included bringing Tammy's husband, Steve Rosen, on board as the new VP of Customer and Business Development and the purchase of a do-it-yourself dog wash in Adams Morgan. Fur-Get Me Not now has offices in Arlington, VA and Washington, DC, and employs over 95 employees that have provided service to over 6,000 customers. Fur-Get Me Not is consistently recognized for quality services and the friendly, professional staff that make it all happen. Recent recognition includes "Best Of" awards from the *Washingtonian* and *Northern Virginia* magazines, and the 2010 Service Small Business of the Year Award from the Arlington Chamber of Commerce. For more information visit <http://www.furgetmenot.com>

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