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## **LOCAL PET CARE BUSINESS ADDS A NEW EXPANSION TO LIST OF RECENT ACCOMPLISHMENTS**

### *Fur-Get Me Not Doubles Shirlington Facility Allowing Their Growing Training Department to Expand*

Arlington, Virginia, February 1, 2011 – Fur-Get Me Not, a family-owned pet care company offering a wide range of quality pet care services throughout the DC Metro region recently acquired the 3,200 square foot facility adjoining their current daycare and training facility on Four Mile Run Drive, doubling the size of their Shirlington facility. This significant expansion will allow Fur-Get Me Not's growing training department to offer a variety of additional classes and training options focused on getting adopted rescues off to a good start and developing well-mannered family dogs. The newly renovated space includes a large class and teaching area, along with additional play areas to support the growth of Fur-Get Me Not's popular dog daycare service, which has been operating at full capacity for nearly two years. Fur-Get Me Not currently has a staff of 6 dog trainers. This significant accomplishment falls into a list of major successes over the past year which include company owner, Tammy Rosen being featured in 'O' magazine; Tammy's husband, Steve Rosen, joining Fur-Get Me Not full-time as the new VP of Customer and Business Development; and the purchase of a do-it-yourself dog wash in Adams Morgan, now named Fur-Get Me Not Dog Wash.

#### **Back To Our Roots:**

Fur-Get Me Not was founded by Tammy Rosen who left corporate America to fulfill her calling to work with dogs. She started in the industry by apprenticing with an experienced dog trainer once a week. "This training expansion has always been a major component of my original dream for Fur-Get Me Not, so it's exciting and fulfilling to acquire the space to allow the training department to grow to its full potential." says Rosen. "With this additional space we can offer a wider range of training classes to the general public and provide support programs to our partner rescue organizations seeking expertise from experienced trainers. Ultimately, this expansion will allow our training department to grow without interfering with our existing daycare and boarding business." adds Rosen.

#### **UNIQUE Training Offerings:**

Fur-Get Me Not Dog Training is committed to teaching people how to train their dogs using positive training methods based in science, with a focus on learning theory and animal behavior. All lead trainers are Certified Professional Dog Trainers (CPDT) ensuring students are guided by committed and skilled professionals. Fur-Get Me Not offers **group classes** via a teaching structure called Levels

training, where students progress at their individual pace. This provides ultimate flexibility, allowing students to attend different days or multiple times each week if so desired. Specialty classes and puppy classes are also offered. Fur-Get Me Not encourages responsible pet ownership and helps students work towards attaining their **Canine Good Citizen (CGC)** award. CGC tests are conducted several times a year. **Private in-home training** is also available for students who prefer one-on-one training versus group classes. This personal instruction can be used for general obedience training or for targeting specific behavior problems.

### **Training Facility Grand Opening:**

Please join us for this exciting event!

Bring your dog and let them explore the new training facility. A separate play area will be designated for off leash play and staff will be on hand to help facilitate safe play. Our dog training team will be on hand to answer questions and talk about the exciting new classes being offered. Light refreshments will be provided and raffle prizes will be awarded every 30 minutes from some of our local partner businesses as well as gift certificates good towards Fur-Get Me Not services.

Date: Sunday, April 3

Time: 2pm-4pm

Location: Fur-Get Me Not Dog Training School  
4120 Four Mile Run Drive, Arlington, VA 22206

Class Schedule is available online at: [www.FurGetMeNot.com](http://www.FurGetMeNot.com)

### **ABOUT FUR-GET ME NOT:**

Tammy Rosen founded Fur-Get Me Not in 2000 as a small pet sitting business operating out of her home. By 2003, the company had grown to 25 employees and was ready to expand. Finding a great location in Arlington, they opened a dog daycare and have continued to expand service offerings, which now include dog daycare, boarding, dog walking, pet sitting, DIY Dog Wash, and dog training. The company's recent expansions include bringing Tammy's husband, Steve Rosen, on board as the new VP of Customer and Business Development and the purchase of a do-it-yourself dog wash in Adams Morgan. Fur-Get Me Not has offices in Arlington, VA and Washington, DC, and employs over 100 employees that have provided service to over 6,500 customers throughout the region. Fur-Get Me Not celebrated it's 10 year anniversary this past November and the company has consistently been recognized for quality services and friendly, professional staff that make it all happen. Recent recognitions include "Best Of" awards from Washingtonian and Northern Virginia magazines and the 2010 Service Small Business of the Year Award from the Arlington Chamber of Commerce. For more information visit [www.furgetmenot.com](http://www.furgetmenot.com)

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