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SUCCESSFUL LOCAL PET CARE BUSINESS ADDS NEW LOCATION GRAND OPENING CHARITY DOG WASH BENEFITS PREVIOUS OWNERS

*Fur-Get Me Not Purchases the PetMac LaundroMutt Pet Wash in Adams Morgan and
Plans Grand Opening Celebration.*

Arlington, Virginia, June 2, 2010 – Fur-Get Me Not, a family-owned pet care company offering a wide range of quality pet care services throughout the DC Metro region recently acquired a Do-It-Yourself dog wash facility previously known as the PetMac LaundroMutt in Adams Morgan, DC. “The purchase of LaundroMutt followed our expansion of other Fur-Get Me Not services into Washington, DC about 3 years ago.” says Tammy Rosen, President. “The dog wash provides DC dog owners an easy-to-use facility to bathe their dogs and eliminates the mess at home. It also brings more visibility to the quality family of services offered in DC by Fur-Get Me Not.” she adds. This newest location joins the headquarters location in Arlington which offers dog daycare, boarding, professional dog wash and boutique.

The previous owners are very pleased with the sale of the store to Fur-Get Me Not and view it as a long-term benefit to the community and plan for a continued relationship with the Fur-Get Me Not Dog Wash. "We are thrilled that Fur-Get Me Not has purchased the LaundroMutt and will be carrying on the services we had offered previously, as well as adding additional services. It was important to us that any new owner be community-oriented and committed to quality services for both people and pets. We are very familiar with the Fur-Get Me Not operation and could not have chosen a better owner! We know that the dogs and their owners will be very pleased! And we at Homeward Trails look forward to a continued and ongoing relationship with Fur-Get Me Not and the LaundroMutt." - Sue Bell, Homeward Trails Executive Director, previous owner, LaundroMutt.

The Fur-Get Me Not Dog Wash is located at 1722 Florida Avenue, Washington, DC 20009. Current hours of operation are: Fridays 11AM-5PM, Saturdays and Sundays 9AM-6PM. Call 202.387.MUTT(6888), 202.319.PETS(7387) or visit the [Fur-Get Me Not website](#).

Clean Dogs, Family Fun and A Good Cause:

On June 26, continuing in the tradition of the LaundroMutt's charitable roots, Fur-Get Me Not Dog Wash will hold a charity event in conjunction with its Grand Opening Celebration. Come on in!! Let us do all the work AND help out a great cause! We'll wash your dog for you from 9am-noon and 100% of the dog wash proceeds will benefit Homeward Trails Animal Rescue. Can't make it that morning then stop by anytime from noon-6pm to try it out yourself and 50% of all you wash proceeds will benefit Homeward Trails Animal Rescue.

The Grand Opening Celebration will also include an adoption event, refreshments and fun for the whole family.

Please join us for this exciting event that benefits a great cause!

Date: Saturday, June 26
Time: 9AM-12PM – We Wash, 100% proceeds benefit Homeward Trails
12PM-6pm – You Wash, 50% proceeds benefit Homeward Trails
Location: Fur-Get Me Not Dog Wash
1722 Florida Avenue, Washington, DC 20009

ABOUT FUR-GET ME NOT:

Tammy Rosen founded Fur-Get Me Not in 2000 as a small pet sitting business operating out of their home. By 2003, the company had grown to 25 employees and it was time to expand. Finding a great location in Arlington, they opened a dog daycare and have continued to expand service offerings, which now include dog daycare, boarding, dog walking, pet sitting, and dog training. The company's most recent expansion includes bringing Tammy's husband, Steve Rosen, on board as the new VP of Customer and Business Development and the purchase of a do-it-yourself dog wash in Adams Morgan. Now with two offices in Arlington, VA and Washington, DC, and over 80 employees serving over 5,500 customers Fur-Get Me Not is consistently recognized for quality services and friendly, professional staff that make it all happen receiving "Best Of" awards from Washingtonian and Northern Virginia magazines and a recipient of the 2010 Small Business of the Year Award from the Arlington Chamber of Commerce. For more information visit www.furgetmenot.com

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